

## DESIGN BY HOTEK

We offer a free design service for our customers. In order to make your design suitable for printing, please send us the following:

- Clear instructions for the design **front** and **back** (see next page for dimensions and examples)
- Color codes in **CMYK**
- **Font** files + related specifications
- Logos and images in a **vector** file (EPS of AI), in CMYK and at least 300dpi



## DESIGN BY YOU

Ask your designer or marketing department for:

- **A print-ready PDF** made in Adobe InDesign, Adobe Illustrator or Adobe Photoshop, written down under PDF profile PDF/X-1a:2001.
- Color codes in **CMYK**.
- Format your file with a **3mm bleed** and provide it **with cutting lines**.
- Make sure that you always **convert text** in your design **to outlines**.

*Hotek can not be held responsible for disappointing results as a result of incorrect files.*

# PRINTED KEYCARDS

## A CHOOSE YOUR DESIGN - FRONT

B

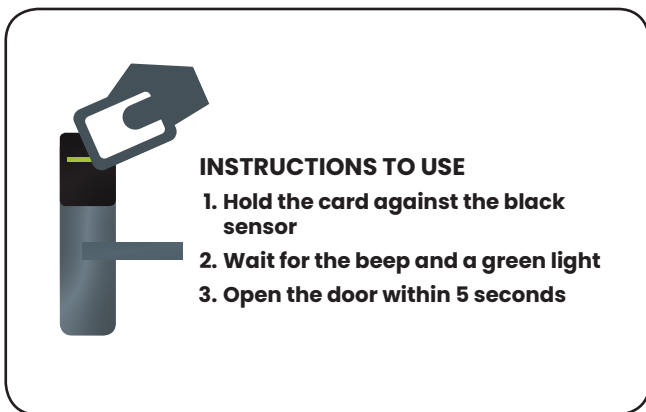


C

D

## B CHOOSE YOUR DESIGN - BACK

A



54 mm

D

C

85,5 mm

## CONTACT US

Need help on the design?

Contact our sales department:

[sales@hotek.nl](mailto:sales@hotek.nl)

